



*National Association of  
Animal Breeders*

**Dr. Gordon A. Doak**  
**President**

**Jere Mitchell**  
**CSS Service Director**



# *National Association of Animal Breeders*

- **A Trade Association.**
- **A Resource.**
- **An arbitrator and representative in Federal and International regulatory affairs.**
- **Market development resource for exports**



# *National Association of Animal Breeders*

## **Certified Semen Services, a subsidiary of NAAB:**

- **An auditor for Sire Health, Animal Welfare and Ethics, Biosecurity.**
- **An auditor for Semen Quality Control and Semen and Straw Identification.**
- **Contracts for vital needed research**
- **Arranges educational venues (Technical Conference, QC training meetings, publications)**



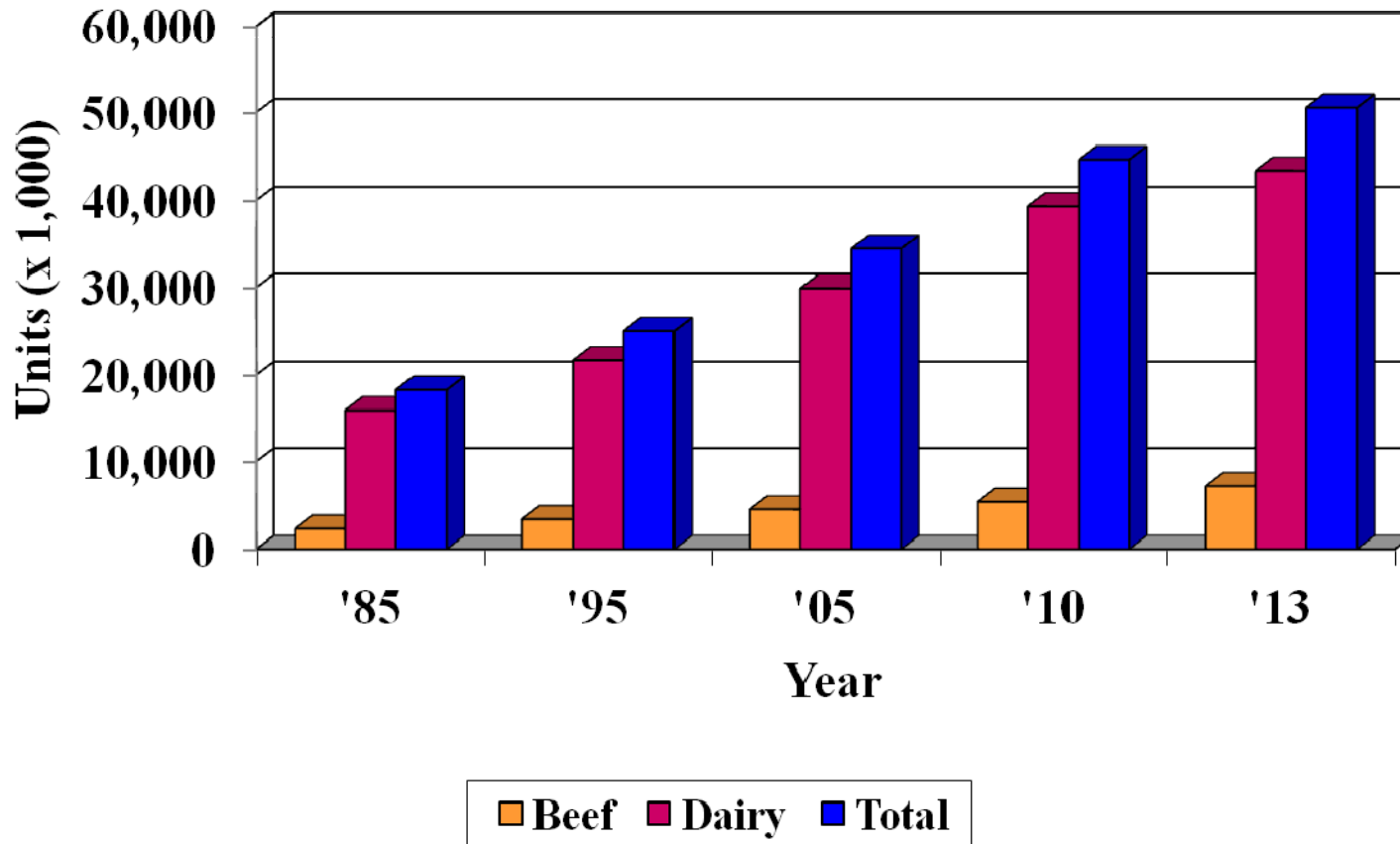
# *National Association of Animal Breeders*

**Trade association example:  
Annual tabulations of reported  
activities.**



# Total Semen Sales

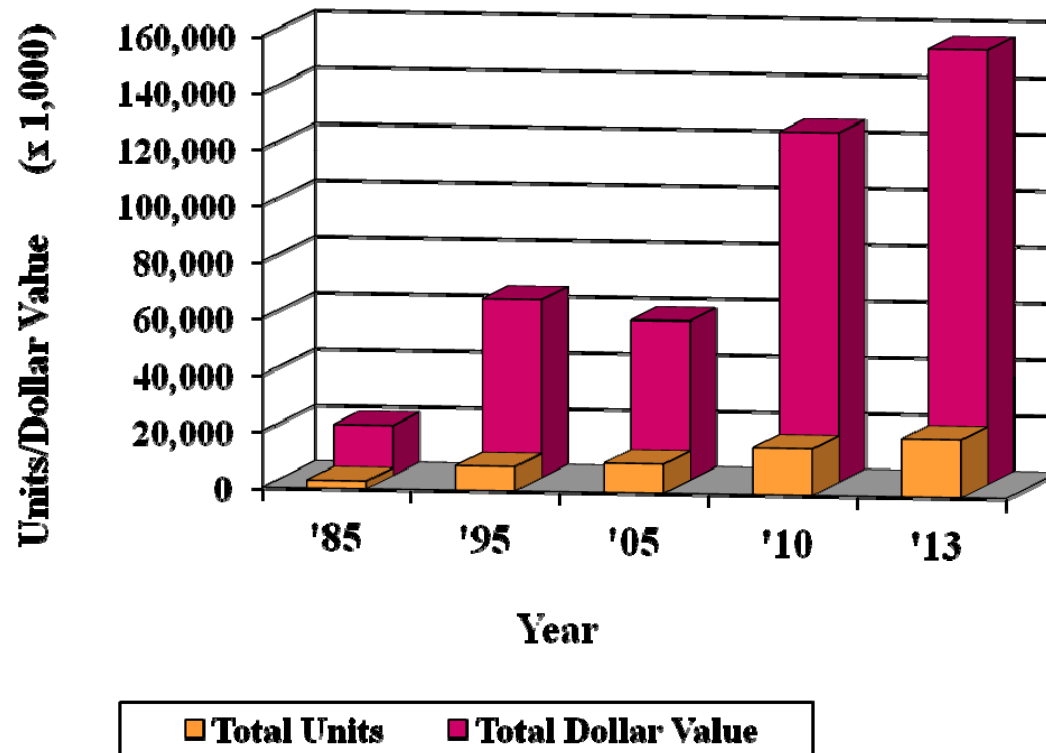
*Dairy & Beef Units*





# *Total Semen Exports*

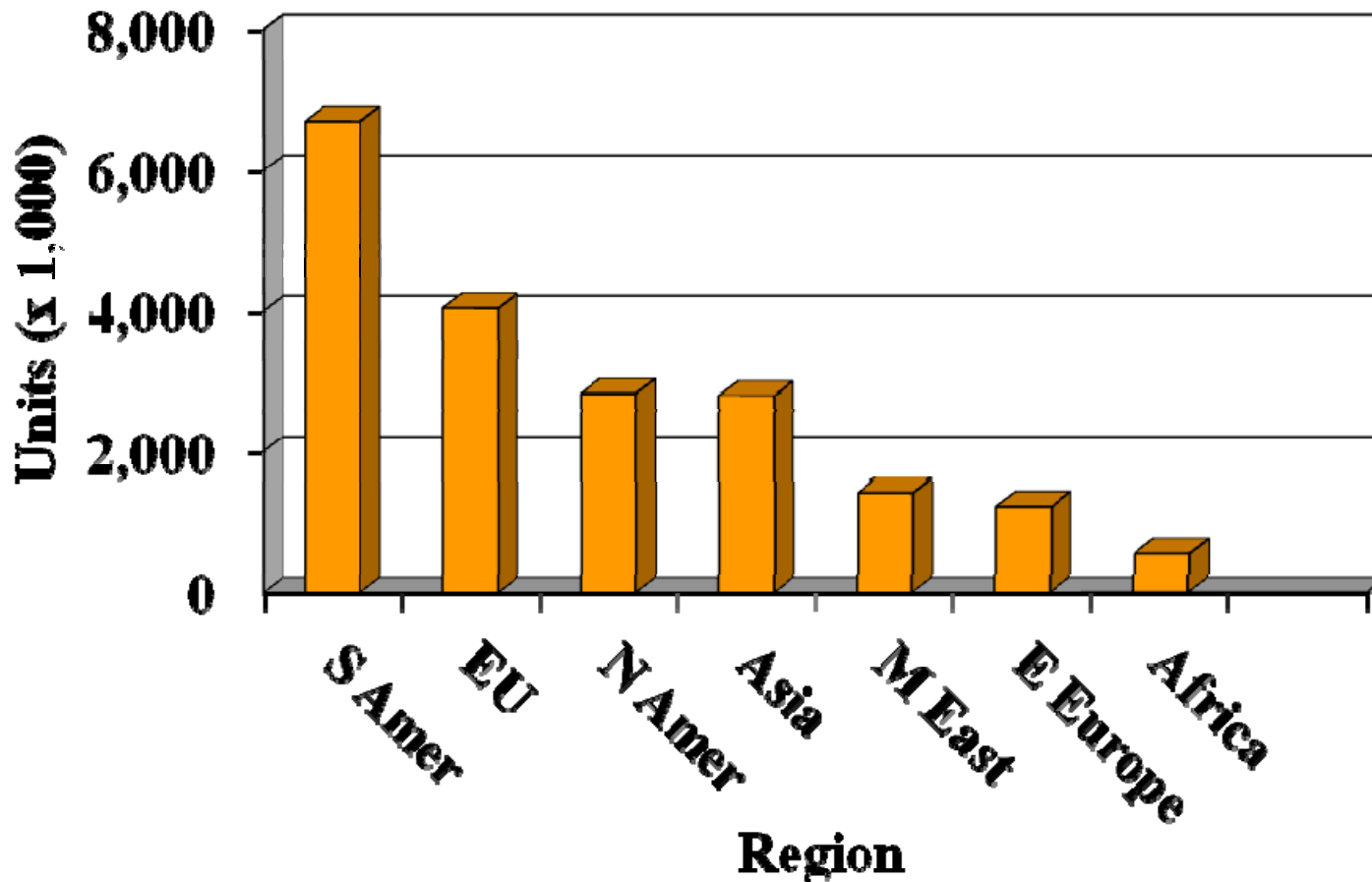
## *Units and Dollar Value*





# *Top Export Regions*

## *2013 Units*





# *Top Export Regions*

## *2013 Dollar Value*

