

## OPERATION FLOOD-2

### A GIGANTIC EXPANSION PROGRAMME

The success of Operation Flood I proved that it was a step in the right direction. Now Operation Flood II — a far larger programme launched on October 2, 1979 — is building upon the foundation established during Operation Flood I.

The European Economic Community is assisting Operation Flood II with donated milk powder and butter oil, and the World Bank with loans on soft terms.

This programme involves an investment of Rs. 485 crores. It will bring the benefits of the Anand Pattern milk co-operatives to 10 million farming families in 155 districts in 25 rural milksheds. 148 cities each with a population of more than 1,00,000 will be linked to these milksheds through the National Milk Grid.

18 of the participating States/Union Territories have created their apex-level implementing agencies, namely the State Federations/Unions, in 24 States/Union Territories which have signed the OF II agreement.

Over 2 million milk producers are members of 20,000 village milk societies in 65 milksheds in the country. Milk processing plants have been established in 45 milksheds; 21 of which also have milk drying facilities.

The animal health programme covers 12,000 villages. 200 mobile veterinary clinics, and 127 emergency mobile clinics ensure better animal health and care.

Operation Flood has met tremendous challenges and has successfully built up a modern viable self-sustaining dairy industry, in India. Today, it presents new opportunities, consolidating the strengths gained and moving confidently towards establishing a balance between milk supply and demand by the end of the '80s.